



Fundraising & Sponsorship Policy

This policy was approved by the Board of Directors on September 23, 2026.

1. Purpose

London Volleyball Club (LVC) teams regularly participate in additional off-court training opportunities and additional competitions and tournaments during the season—all of which include costs above and beyond the club fee due upon signing. Using various fundraising efforts, including securing team sponsors, helps alleviate the additional costs to families. The purpose of this policy is to ensure the way in which funds are raised are appropriate, legal, and aligned with the club's values.

All teams may raise funds for their respective team through fundraising and/or sponsorship. It is recognized that the funds raised are generally to be used for the betterment of the team as a whole, but the process is flexible to support families. Parents and/or guardians of the team must decide if fundraising and/or Bronze Team Champion sponsorship proceeds will be:

- 1) pooled as a team
- 2) tracked per player, or
- 3) or a combination of the above.

This decision must occur and be finalized *prior* to any fundraising efforts beginning. Any decision to change the agreed upon distribution of proceeds must be put to a vote and approved by a majority of the parents.

Different sources of funding can be tracked in opposite ways (e.g., a sales-based project uses funds collected as individual support while a sponsorship secured uses funds as team support) as well as various proportions for different funding sources if the combination method is chosen. Note that only Bronze Team Champion level sponsors can be used for individual allocation as this level does not include club advertising.

As of the 2026 season, all partner and sponsorship opportunities must go through the pathway of the Club Sponsorship & Partner Campaign. This ensures an organized, ethical, and unified effort. There is a category of sponsorship that is team-based only (Bronze Team Champion) where all funds go to a specified team, and larger partners and sponsors (Platinum, Gold, and Silver) are encouraged to select a specific competitive team during registration to provide 50% of given funds to a specific team. Otherwise, the funds go directly to the club.

All fundraising activities must adhere to the guidelines set forth in this Fundraising & Sponsorship Policy.

2. Definitions

- a) Association: London Volleyball Club (LVC).
- b) Board: The duly appointed board members of LVC.

3. Responsibility

- a) All fundraising activities must be discussed and approved by the majority of team members.
 - i) Families remaining unresponsive to conversations and decisions will be deemed indifferent and cannot complain about the outcomes thereafter.
- b) All fundraising activities must be offered to the parent group as a whole in an open and transparent manner with full details of timing, proceeds and time commitment required.
 - i) No individual or group may misuse a fundraising opportunity for their own benefit. Misuse of a fundraising opportunity will constitute a serious ethical concern and could result in disciplinary action—including removal from LVC.
- c) Direct public support can be requested for the purpose of fundraising.
- d) All monetary transactions relating to fundraising are to be documented in accordance with basic accounting principles and are subject to review by team members and/or the club Treasurer.

4. Permitted Expenditures

- a) Tournament registration fees.
- b) Team apparel and/or equipment items.
- c) Coaching and trainer supplies.
- d) Travel expenses for coaches (see Coach Travel Expense Policy).
- e) Team meals.
- f) Costs for season end celebrations.
- g) Off-court training (fitness, mental performance).
- h) Travel expenses for athletes for Ontario Championships, Volleyball Canada Nationals, and other team-based training events and/or competitions.
- i) Administrative miscellaneous expenses (e.g., paper, printing, etc.)
- j) Other expenses than those listed above must be approved by the club Treasurer (treasurer@lvcfire.com) on behalf of the Board.

5. Prohibited Expenditures

- a) Teams are not permitted to raise funds through raffles, 50/50 draws, bingo, gambling, or other games of chance unless a licence has been obtained from the City of London and the team follows all licence requirements.
- b) Companies producing and/or selling illegal substances cannot sponsor any LVC team.
- c) Establishments that have adult entertainment as their primary business cannot sponsor any LVC team.

6. Reviews and Reporting

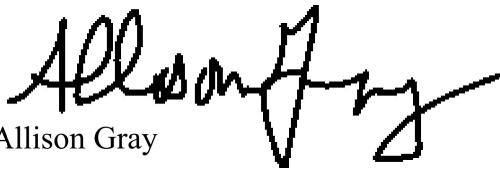
- a) All fundraising and sponsorship activities are subject to review by the Board.
- b) Full written accounting of fundraising events may be required to be submitted to the club Treasurer at their discretion.

7. Property of LVC

- a) Teams are not allowed to carry funds over to the next season (end of May). Any unused funds become the property of LVC.
- b) The Board has the right to disperse any unused team funds raised through fundraising or sponsorship.

8. Liability Penalty

- a) The Board shall not be held liable for any violation of this policy.
- b) Any team or member who violates the Sponsorship & Fundraising Policy may be subject to penalties at the discretion of the Board.
- c) Fundraising or sponsorship activities may be revoked or suspended at any time at the discretion of the Board.

A handwritten signature in black ink, appearing to read 'Allison Gray', with a stylized, cursive script.

Allison Gray

President
London Volleyball Club